The Sky's The Limit

Smart Kids with Learning Disabilities 15th Anniversary Gala

Benefit Journal Ad Guidelines

1 Choose a size for your ad

	Ad Dimensions	Cost
Full page	4.75"w x 7.75"h	$450
One-half page	4.75"w x 3.75"h	$250
One-third page (business card)	4.75"w x 2.5"h	$150
Back cover (full color)	4.75"w x 7.75"h	$1,250
Inside front or back cover (full color)	4.75"w x 7.75"h	$750

Ad size (check one):

☐ Back cover

☐ Inside front cover ☐ Inside back cover

☐ Full page ☐ Half page ☐ One-third page (business card)

Artwork (check one):

☐ Artwork attached (business card) ☐ Artwork emailed

☐ Use last year's ad (no changes)

☐ Use last year's ad with these changes *(use additional page if necessary):*

_____

- All ads must be submitted electronically by email in JPEG, TIFF or hi res PDF format (resolution of at least 300 pixels per inch). *All ads are black and white, except the back cover, inside front and back covers, and sponsorship ads in the center, which are in color. Sorry, we cannot return photos.*
- Ads should be emailed to *annpawlick@gmail.com*. In the subject line of your email, please indicate the size of the ad that you have purchased.

2 Choose a method of payment

☐ Check is enclosed for $_____

Please make check payable to **Smart Kids with LD**

☐ Charge my credit card for $_____

Include billing address if different from below.

☐ MasterCard ☐ VISA

_____

Card #

_____

Expiration Date

_____

Signature *(please sign on line above)*

3 Additional information

_____

Your name

_____

Address

_____

City State Zip

_____

Phone Email

4 Mail

Mail completed form with payment to:

Smart Kids with LD

161 East Ave., Suite 104

Norwalk, CT 06851

Or scan and email to *JRoss@SmartKidswithLD.org*

AD DEADLINE:

Monday, February 9, 2015